

“When you are stuck, walk away from the computer and draw. It will teach you how to see.”

- Gerard Huerta



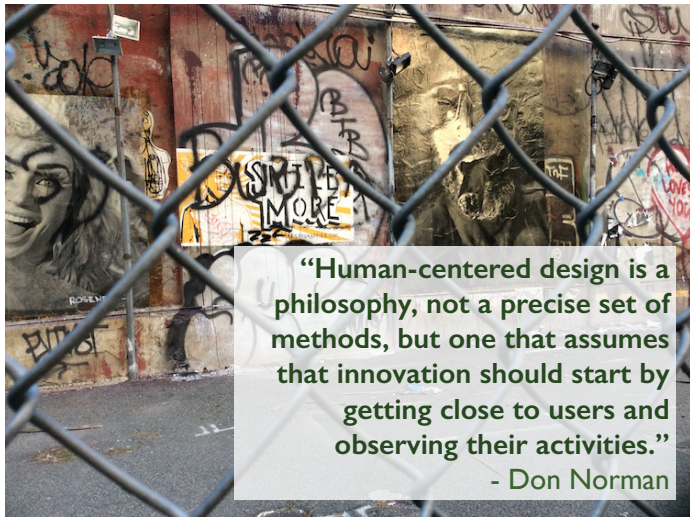
“Every great design begins with an even better story.”

- Lorinda Mamo



“Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away.”

- Antoine de Saint-Exupery



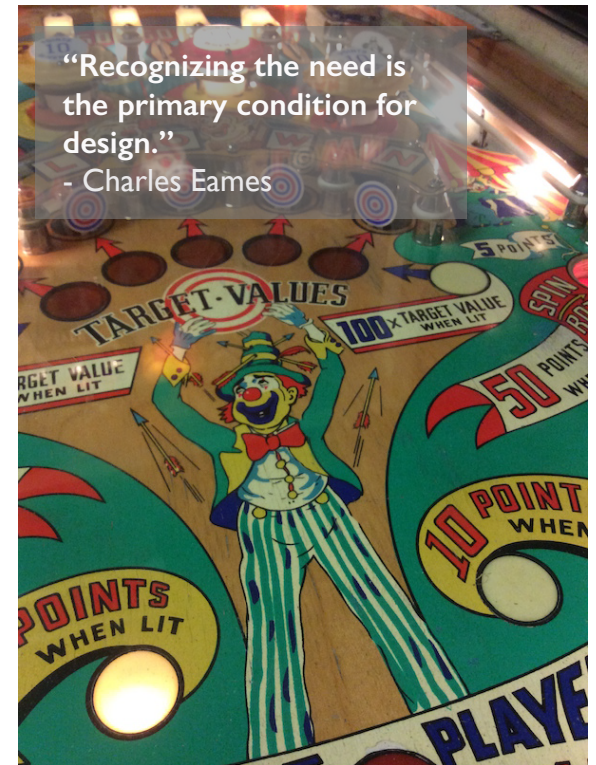
“Human-centered design is a philosophy, not a precise set of methods, but one that assumes that innovation should start by getting close to users and observing their activities.”

- Don Norman



“It takes great empathy to create a good experience. To create relevant experiences, you have to forget everything you know and design for others.”

- Niko Nyman



“Recognizing the need is the primary condition for design.”

- Charles Eames