Bucket Radio: Ideas

Prepared for Science World

Fast	Good	Cheap
May 24 - June 14	June 21 - July 12	July 19 – Aug 9
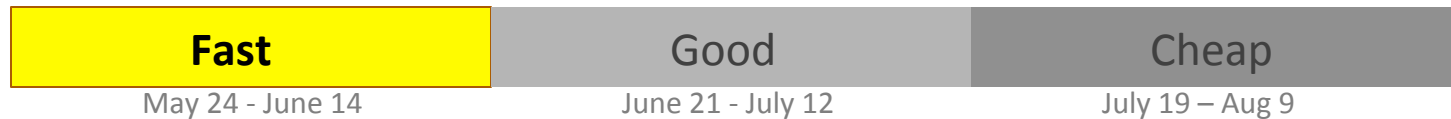
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Bucket Radio - Quick Fixes

1. put ear in bucket
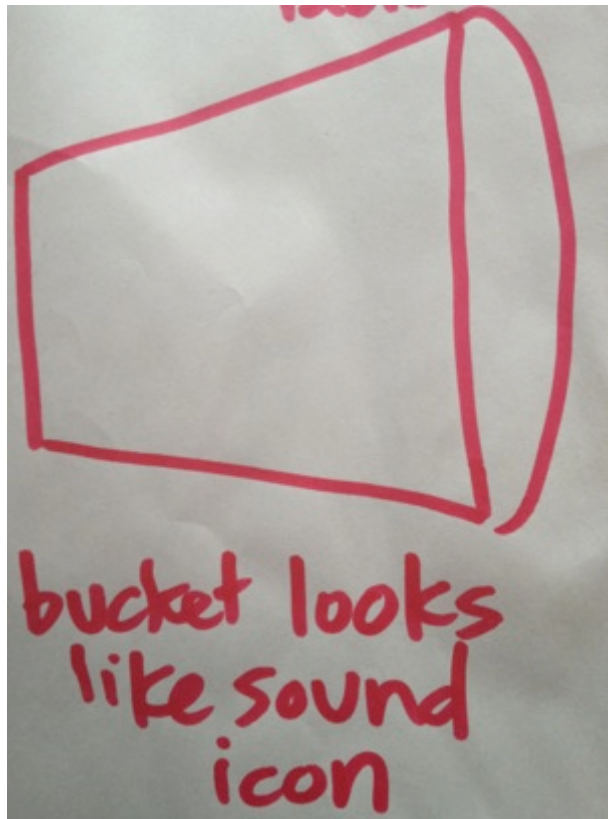2. listen.
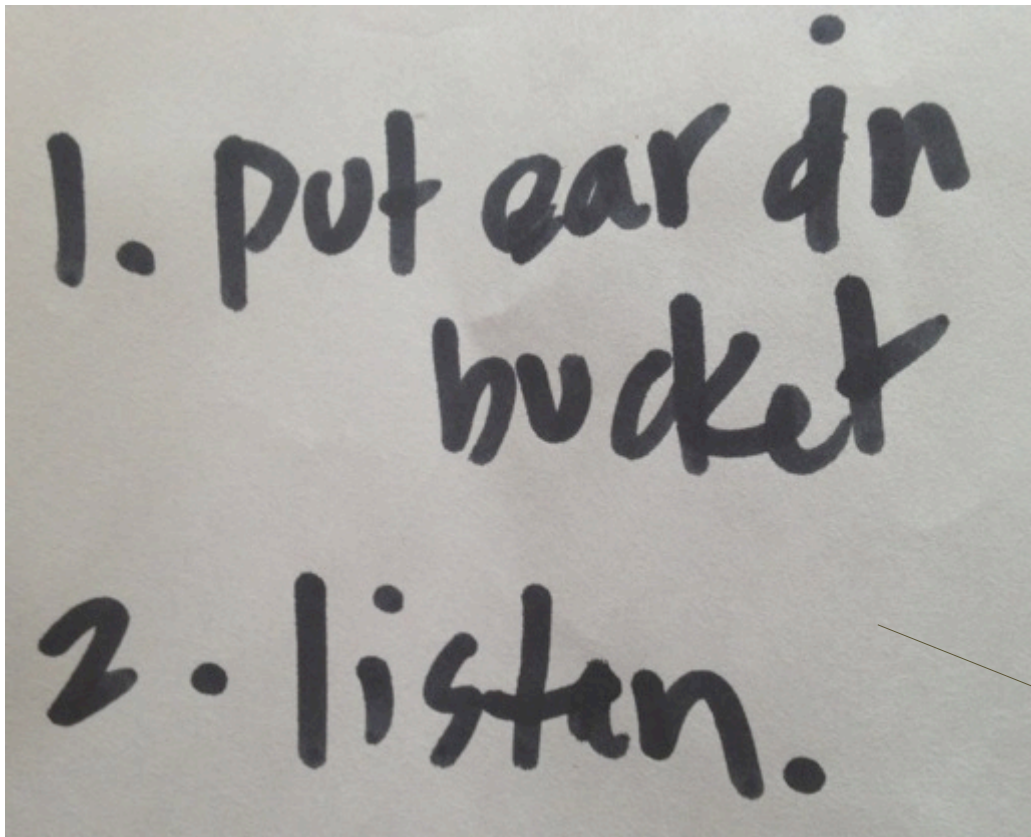
SimpleText Instructions:
Create very short and direct text instructions and place them in a visible location at the station.
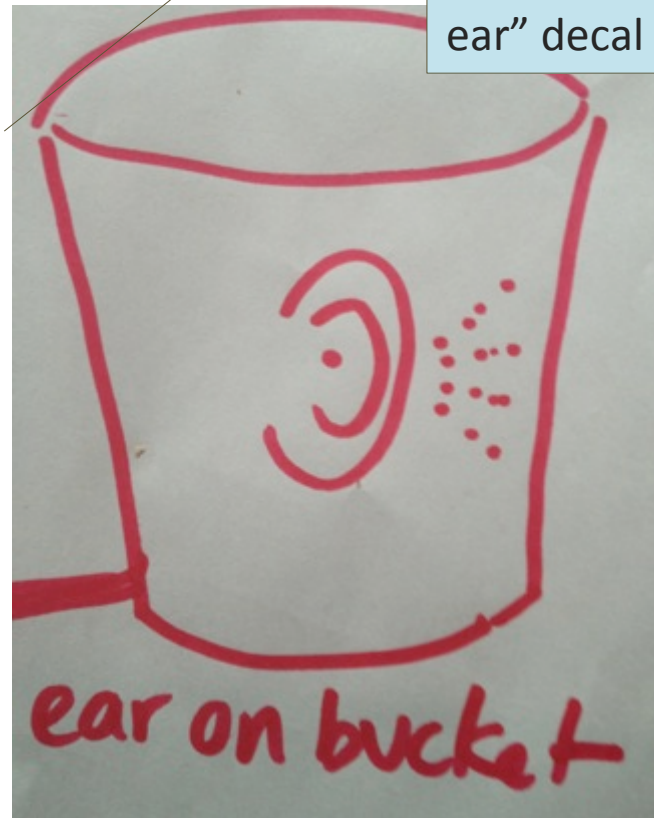
Bucket Radio - Quick Fixes
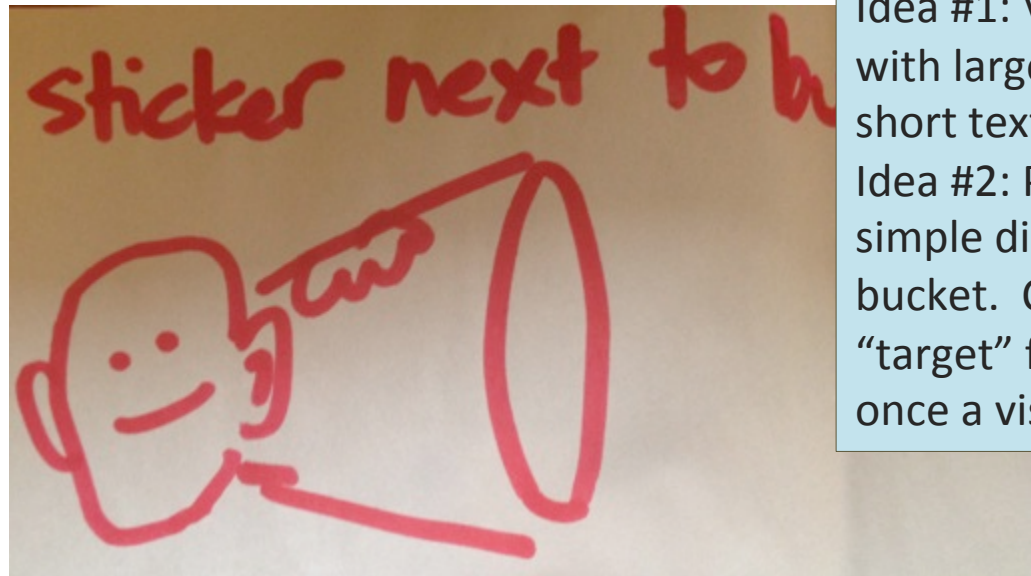

bucket looks like sound icon

ear on bucket

Iconography on buckets:
Idea #1: Make the bucket look like a sound icon
Idea #2: Place a large "listening ear" decal on the bucket

Bucket Radio - Quick Fixes
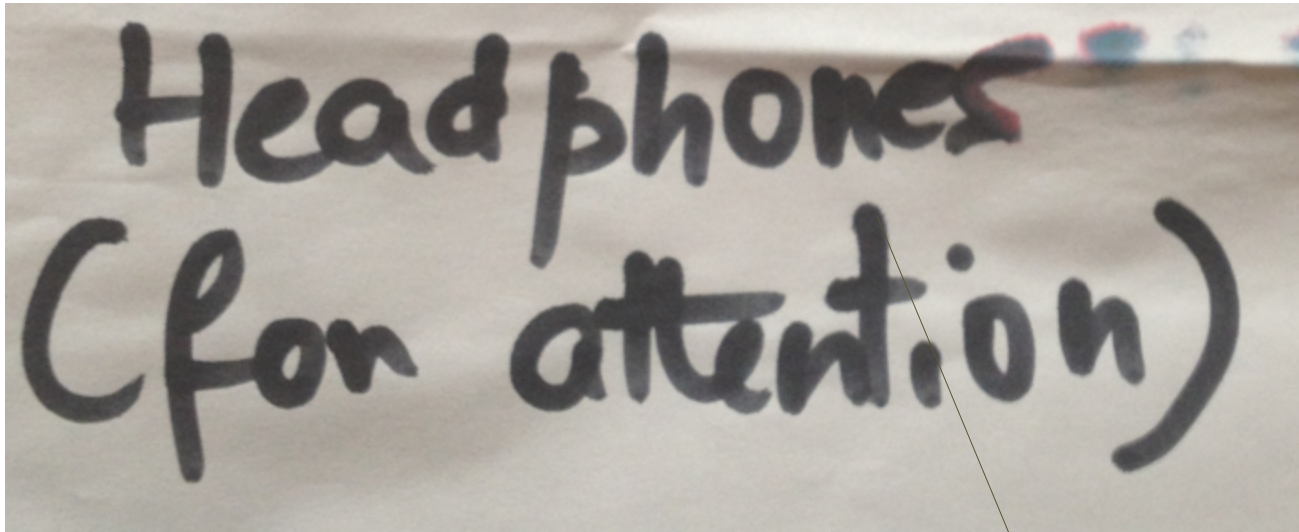
Bigger Pictures

sticker next to b...

Large visual Instructions:
Idea #1: Vertically place a sign with large, clear diagram and short text instructions.
Idea #2: Place a large decal with a simple diagram next to the bucket. Could also place a circular "target" for the bucket to rest in once a visitor is done using it.
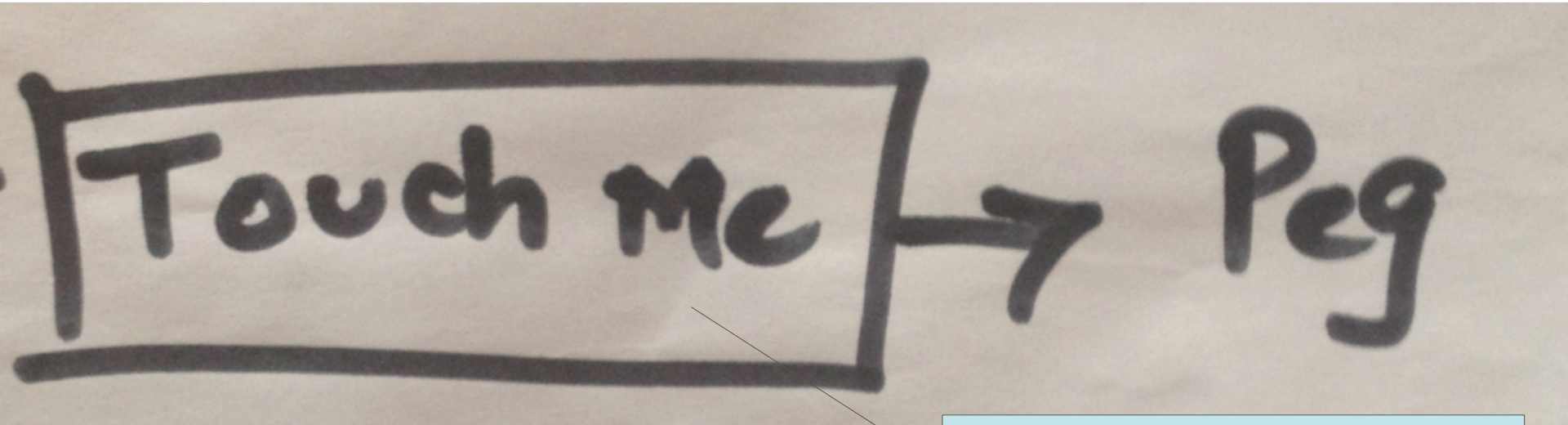
Bucket Radio - Quick Fixes

Relate the exhibit to a familiar object:

Idea #1: Place headphones adjacent to the bucket so visitors can compare/contrast the two.

Idea #2: Use a headphone icon on the bucket or at exhibit signage.
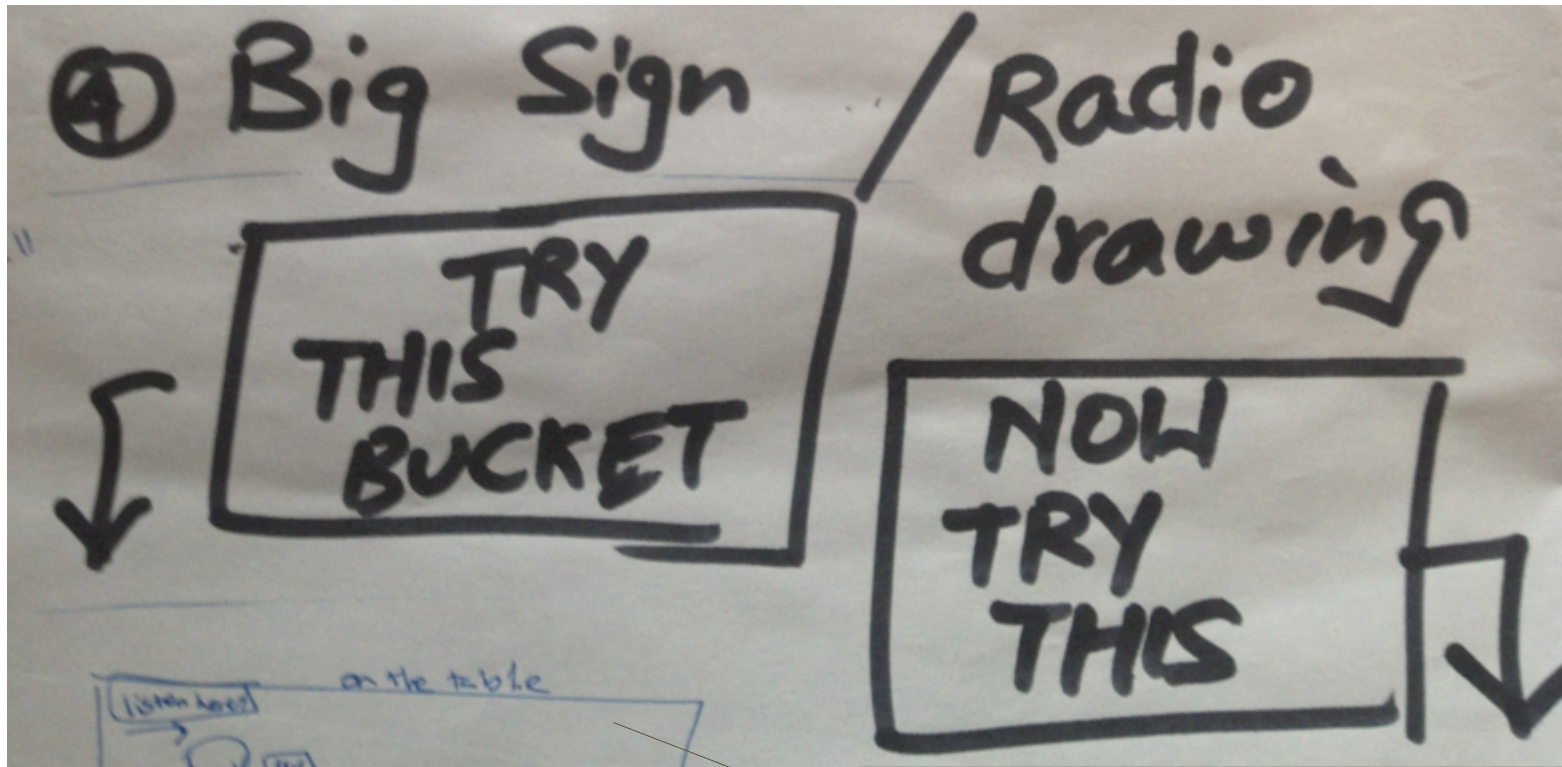
Bucket Radio – Quick Fixes

Use evocative language:
Have a large "touch me" sign next to each peg.
Have a large "listen to me" sign on each bucket.
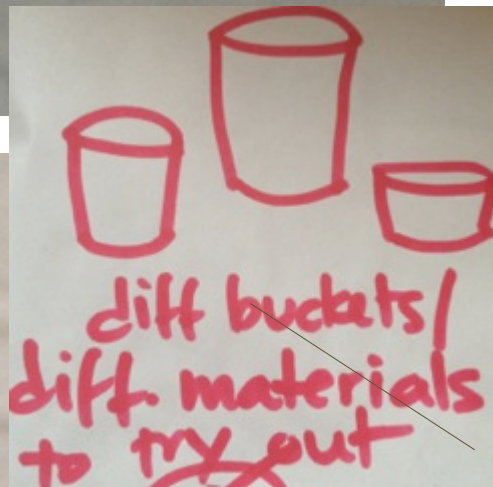
Bucket Radio – Quick Fixes

Create large signs
Create a wall-mounted sign with an image of a radio and break it into a two-step exhibit.

Bucket Radio – Exhibit Redesign

Different shapes
& round bowl
Conical

different buckets
- Colour
- Size
- Materials
- pattern (texturing)

② 2 pegs –
Peg 1 – Same
Peg 2 – diff.

diff buckets/
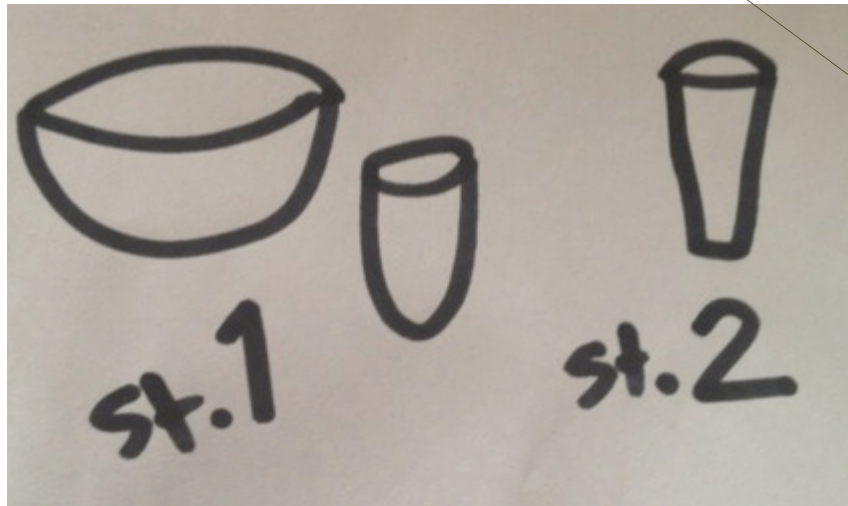diff materials
to try out

Visually distinguish between buckets:
Encourage experimentation by providing different types (color, material, sizes shapes, textures) of buckets to try out and hear the differences in sound.
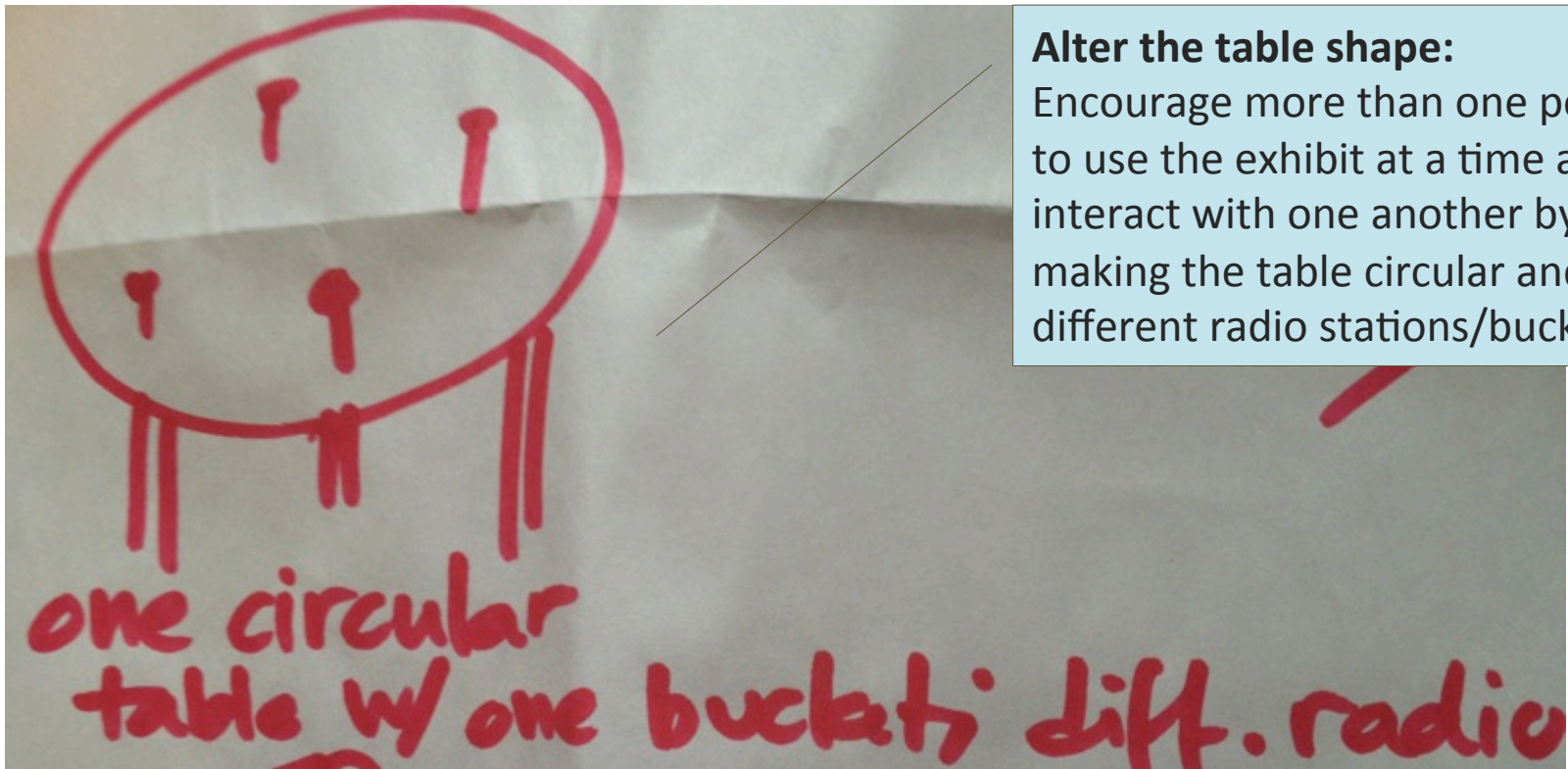
Diff. colored buckets

Bucket Radio – Exhibit Redesign

Tune into different stations:
In addition to different buckets, also provide different stations, being certain to label that each peg is playing a different station. Possibly could ask visitors to identify what type of station it is (i.e. classical, rock, etc).
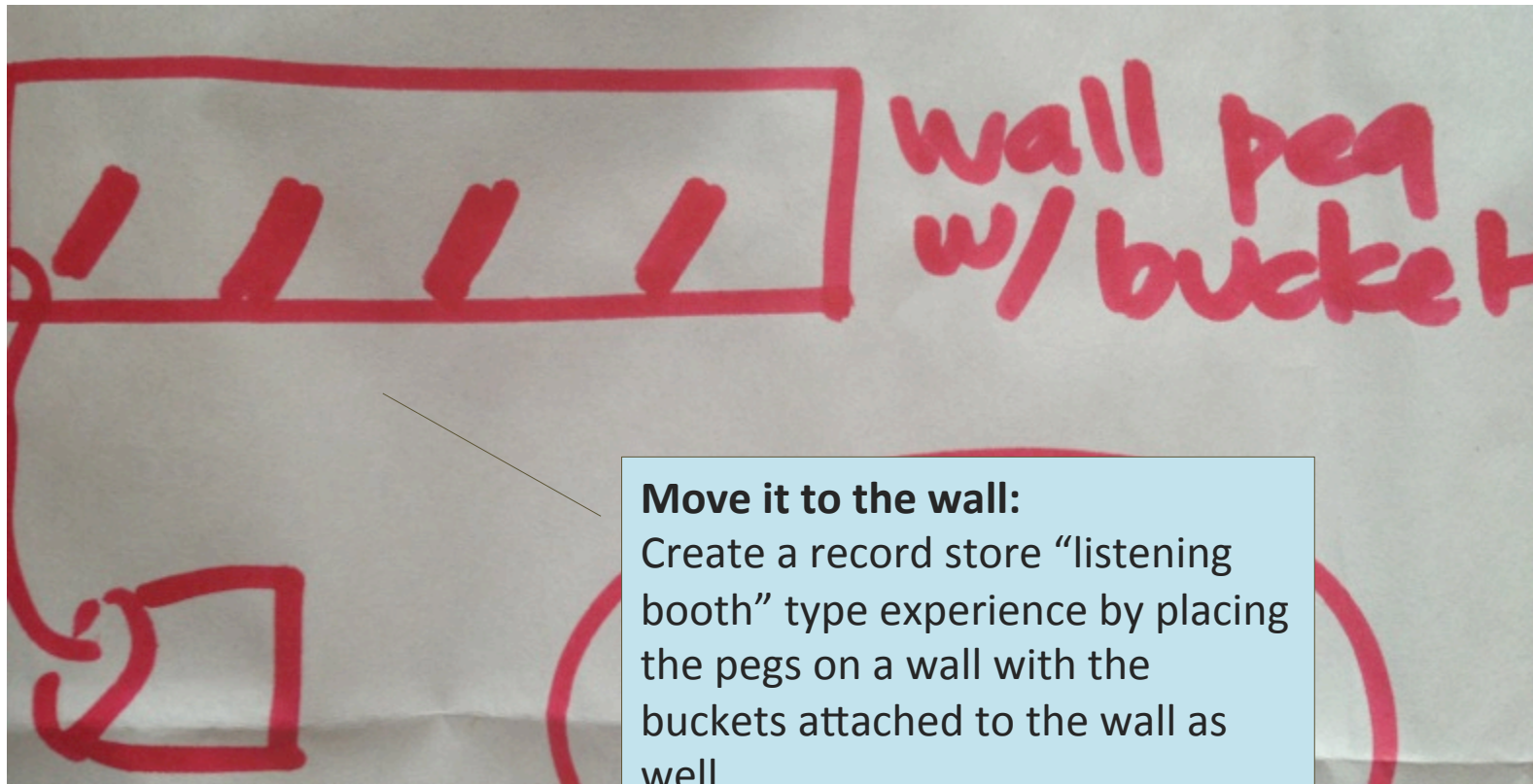
Bucket Radio – Exhibit Redesign

Alter the table shape:
Encourage more than one person to use the exhibit at a time and interact with one another by making the table circular and with different radio stations/buckets.

one circular
table w/ one bucket; diff. radio

Bucket Radio – Exhibit Redesign

wall peg
w/ bucket

Move it to the wall:
Create a record store "listening booth" type experience by placing the pegs on a wall with the buckets attached to the wall as well.

Bucket Radio – Exhibit Redesign

Rename the exhibit:
Change the name of the exhibit to "Magic Radio" to evoke curiosity. The bucket could be made to look like a magician's hat.

Bucket Radio - Redesign

Explain scientific Reason with visuals

Provide more science:
Use simple visual diagrams to show what's happening with the waves/transmission of sound and possibly relate it to how a "regular" speaker works.