A different type of prototyping

Assumption Prototype

Research

Ideate

Sketch

Prototype
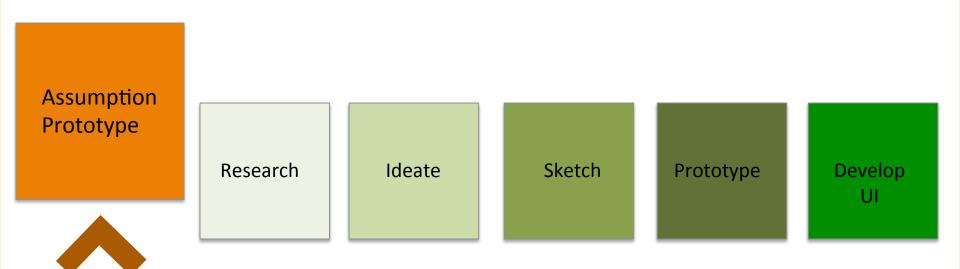
Develop UI

What is Assumption Prototyping?

- Makes stakeholder assumptions concrete – like a visual brainstorm.

- There isn't any preliminary research or iterations—it's based on what people know already.

- Immediately follows a knowledge audit.

- It's entirely throw-away and disposable work.

Why Assumption Prototyping?

- Quickly can demonstrate the failings or drawbacks to idea(s).

- Shows where there are discrepancies or lack of alignment between stakeholders.

- Prevents teams from wasting time discussing about how the idea(s) will work or behave by bringing them to life.

- Helps determine what the <u>minimum viable product</u> will be.

- This can help define product requirements and scope.